



# Social Media Training Courses in Cape Town 2017



## Course Content

- \* Optimize current Social Media accounts
  - \* Open new accounts
  - \* Learn how to listen what people are saying about:  
You, Your Product, Your Industry, Your Area
  - \* Respond to Posts and how to use it for Lead Generation
  - \* Scheduling of Posts
  - \* Tips, Tricks & Tools
- R1,750 pp incl venue, refreshments, lunch, course material

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Venue Ramasibi Guest House



25 Jan, 22 Feb, 29 Mar, 26 Apr, 31 May, 28 June, 26 July, 30 Aug, 20 Sept, 25 Oct